

2024

Popcorn

QUICK START GUIDE

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FAQ's

- When can I select storefront locations?
 - Booth selections begin July 20 for units who sold \$20,000+ in 2023, July 21 for units who sold \$15,000+ in 2023, and July 22 for units who sold \$10,000+ in 2023. For all units who sold less than \$10,000 and brand new units selections will begin on July 23. For exact number of locations that can be selected per day please refer to page 8 in the Popcorn Guide.
- What should I order and how much?
 - Unit leaders should use the Ideal year of Scouting found on our website to determine a Unit goal or Scout goal. This will help ensure you order enough product to reach your fundraising goal. Once in the Trail's End ordering system, you will enter your goal amount and the system will help you determine what product mix you should order.
- Do I have to pay for the products now?
 - No. Capitol Area Council does not require and will not ask for advanced payment.
- Can I return products I don't sell?
 - You can return 5% of your initial order. For full return policy refer to page 6 of the Popcorn Guide.
- What are the prizes for selling?
 - Council prizes will be unveiled at the Popcorn Fair, August 3 at the Frank Fickett Center.
 - Trail's End Prizes: Scouts earn points towards Amazon gift cards

EARN POINTS*

App Credit/Debit Card & Online

1.25 pts per \$1 sold

Trail's End pays all transaction fees!

Cash

1 pt per \$1 sold

Parent Pay Now (NEW)

Turn 1 pt for each (cash) dollar

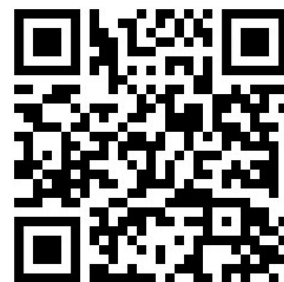
collected into 1.25 pts by using your card and keeping the cash →



more info here

POINTS	GIFT CARD
17,500+	10% of Points
15,000	\$1,250
12,000	\$1,000
10,000	\$750
7,500	\$550
6,000	\$450
5,000	\$350
4,000	\$250
3,500	\$200
3,000	\$150
2,500	\$100
2,000	\$70
1,750	\$60
1,500	\$50
1,250	\$40
1,000	\$30
750	\$20
500	\$10

Scan here for the Council Popcorn page



Additional Questions: email andra.allen@scouting.org

2024 POPCORN DATES/DEADLINES

April 15 th	Unit Registration Open
July 19 th	Unit Registration Deadline
July 19 th	Zoom Office Hours 6pm-7pm (Focus on Booth Selections)
July 20 th to 23 rd	Booth Selections
August 1 st	Take Order Phase Begins
August 3 rd	Popcorn Fair 11am to 2pm at Frank Fickett Scout Center
August 22 nd	Zoom Office Hours 6pm-7pm (Focus on Unit Orders)
August 26 th	Unit Order Due
August 31 st to September 2 nd	Labor Day Pre-sale (take order and online only)
September 10 th	Zoom Office Hours 6pm-7pm (Focus on Distribution Day)
September 11 th	Popcorn Distribution Day
September 14 th	Neighborhood Blitz Day
September 19 th	Zoom Office Hours 6pm-7pm (Focus on Storefronts)
September 20 th	Storefront Booths Begin
September 25 th , October 2 nd , October 9 th	Popcorn Replenishment Order Distribution
October 18 th	Zoom Office Hours 6pm-7pm (Focus on Transfers and Returns)
November 1 st	Zoom Office Hours 6pm-7pm (focus on "Big Final Day and Returning Products)
November 3 rd	Big Final Day..... Last day for all in-person sales (booth, wagon , take order) <ul style="list-style-type: none"> · Online Sales Close for Council Prize Eligibility · Unit to Unit Transfers Close · Return to Council Request Close
November 8 th	Last Day to Return Popcorn to Council
November 8 th	Take Order due in Trail's End Popcorn System
November 18 th	Last Day to Track Scout Sales for Council Prize Eligibility
December 4 th	Popcorn Distribution Day
December 30 th	Unit Payment Deadline